

**PIONEER DOM  
RURAL ENTREPRENEURSHIP  
CERTIFICATE PROGRAM**





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## **PIONEER DOM RURAL ENTREPRENEURSHIP CERTIFICATE PROGRAM**

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## ABOUT PIONEER DOM

Pioneer Dom LLP, brand name Pioneer Dom Academy - Powered by Roxbourg is a venture acceleration company that aims to support rural entrepreneurs in developing their businesses.

We have developed our venture acceleration program based on the ROXBOURG METHOD.

We believe in the "Learn by Doing" approach.

Our programs are focussed on 100% action which is result-oriented. We empower our rural entrepreneurs step by step.

The company is recognized as a startup by the Department for Promotion of Industry and Internal Trade (DPIIT)

(LLP Identification Number: ABA-8924.

Startup India Reg. DIPP 113274)

## POWERED BY ROXBURG



Pioneer Dom Academy is accredited with Gold Medal by the Roxburg Institute of Social Entrepreneurship, Switzerland to coach candidates to earn their Roxburg MBA degree.

## ABOUT ROXBOURG

The Roxbourg Institute of Social Entrepreneurship (RISE), Switzerland works with the toughest people on the planet who are addressing social, gender, or environmental inequity with real projects in established organizations or social ventures.

Roxbourg is the world's biggest professional higher education program that's 100% focused on the acceleration of social innovation.

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## GOOD100 MEDAL



Pioneer Dom is also certified as a Good100 venture at the 8th Edition of Good Festival in Switzerland.

# IDEA TO ACCELERATE





# CERTIFICATE PROGRAM

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## PIONEER DOM RURAL ENTREPRENEURSHIP CERTIFICATE PROGRAM

(It take 90 days + to complete.)

### **WHERE?**

Hybrid | India



## SUBJECTS COVERED

The goal is to “learn by doing” as you accelerate your rural venture together with other professionals.

Subjects covered:

1. Opportunity Analysis
2. Purpose and Mission
3. Financial Planning
4. Team Development
5. Product Building
6. Branding
7. Product Positioning
8. Marketing & Sales
9. Reporting
10. Venture Pitching
11. Resilience

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## **ELIGIBILITY**

The goal is to “learn by doing” as you accelerate your venture together with other professionals.

Pioneer Dom Academy is for professionals, entrepreneurs, progressive farmers, artisans, FPOs, SHGs, grassroots innovators, youth, women entrepreneurs and any one who want to accelerate their rural venture by building new capabilities to serve more people.

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## **FEE & SCHOLARSHIP**

The program fee Pioneer Dom Rural Entrepreneurship Certificate ranges from 45,000 to 1,05,000 Indian Rupees.

### **How do the scholarships work?**

Fee relaxation is available for deserving candidate. Pioneer Dom Academy will try to find a sponsor or will invest for the remaining amount of the fees and notify you regarding the next steps.

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# CERTIFICATE

You earn by accelerating your venture.



## ISSUER

PIONEER DOM LLP

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## REGISTERED OFFICE

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